



## CORPORATE DISCLOSURE POLICY

The following Corporate Disclosure Policy (the "**Policy**") has been approved and adopted by the Board of Directors (the "**Board**") of Zenabis Global Inc. (the "**Company**").

### **1. PURPOSE**

The objective of this Policy is to ensure that communications to the investing public about the Company are made in accordance with all applicable legal and regulatory requirements, including National Instrument 51-201, "Disclosure Standards" and policies of the stock exchange(s) on which the Company's securities are listed and traded (the "**Exchanges**").

### **2. SCOPE**

The Policy applies to all Directors, officers and employees of the Company as well as those other persons authorized to speak on behalf of the Company. For the purposes of this Policy, the term "employee" includes all persons who are permanent employees, employees on fixed-term contracts or consultants to the Company or any of its subsidiaries, persons who are on secondment with the Company or any of its subsidiaries and persons provided by a temporary agency who are on long-term assignments with the Company or any of its subsidiaries.

The Policy covers disclosure in documents filed with the securities regulators and written letters to shareholders, presentations by senior management, information contained on the Company's website and other electronic communications. It extends to oral statements made in meetings and telephone conversations with analysts and investors, interviews with the media as well as speeches, industry or press conferences and conference calls.

### **3. GUIDELINES AND PROCEDURES**

#### **3.1 Establishment of Disclosure Committee and Disclosure Officers**

The Board has established a disclosure committee ("**Disclosure Committee**") to be responsible for overseeing the Company's disclosure practices. The employees of the Company responsible for overseeing compliance with this Policy ("**Disclosure Officers**"), including monitoring the effectiveness of and compliance with the Policy, are:

- (a) the President and Chief Executive Officer ("**CEO**");
- (b) the Vice-President, Investor Relations, or, if no such Vice-President, then highest ranking person in Investor Relations;
- (c) the Chief Financial Officer ("**CFO**"); and
- (d) the Vice President, General Counsel, or, if no such Vice-President, the most senior employee performing a legal function.

or their successors, from time to time. In discharging their responsibilities under this Policy, the Disclosure Officers may act individually, as conditions dictate, or meet as a Committee, and they may also invite other employees of the Company to assist them as required.

In addition, the Disclosure Officers will be responsible for reviewing and authorizing all disclosure (including electronic, written and oral disclosure) in advance of its public release, as well as monitoring the Company's website.

The Disclosure Committee will ensure that all directors, officers and employees are educated about disclosure issues, the Company's policy regarding confidentiality of material information and restrictions on trading securities in this Policy.

The Disclosure Officers will review and update this Policy, if necessary, on an annual basis or as needed to ensure compliance with changing regulatory requirements and will request approval for any updates or amendments to the Policy from the Board.

### **3.2 Principles of Disclosure of Material Information**

The Company is subject to continuous disclosure and reporting obligations under Canadian securities laws. These obligations require the Company to disclose certain information at specified intervals and on the occurrence of a material change and certain other events. In addition, under the policies and rules of the Exchanges, the Company is required, subject to certain exceptions, to disclose promptly to the public any material information regarding the Company. Material information is any information relating to the business and affairs of the Company that significantly affects, or would reasonably be expected to have a significant effect, on the market price or value of the Company's securities.

At all times, the Company shall disclose material information in accordance with all applicable securities laws, rules and regulations, and in accordance with this Policy. Without limiting the foregoing obligations, the following are the basic principles for disclosure of material information by the Company:

- (a) Where a material change has occurred in the affairs of the Company, the Company will immediately issue and file a news release disclosing the nature and substance of the material change, followed by a material change report filed within ten days of the date on which the material change occurred. In certain circumstances, the Disclosure Officers may determine that such disclosure would be unduly detrimental to the Company's interests (for example if release of the information would prejudice negotiations in a corporate transaction), in which case the Company will immediately file a confidential material change report, and may otherwise keep news of the material change confidential until the Disclosure Officers determine that it is appropriate to publicly disclose it, or the Company is compelled to disclose it under applicable continuous disclosure obligations. The Company shall periodically (at least every ten days) review its decision to keep any material information confidential to assess whether disclosure continues to be unduly detrimental to the Company (also see Section 3.8, "Rumours"). If the Company decides to continue keeping the material information confidential, it will apprise any applicable regulators of that fact.
- (b) Unless otherwise directed by the Disclosure Officers, the Company will publicly disclose material information first before selectively disclosing it to any person (such as an interview with an analyst or in a telephone conversation with an investor), unless disclosing such information to such person prior to public dissemination is "in the necessary course of business" or such person has entered into a confidentiality agreement with the Company regarding such undisclosed material information. Consultation with the Company's legal counsel is recommended before making selective disclosure "in the necessary course of business".
- (c) If previously undisclosed material information has been inadvertently selectively disclosed to an analyst or any other person and such disclosure has not been made "in the necessary course of business", such material information must be broadly disclosed immediately via news release and the Exchanges should be immediately contacted and consulted regarding a possible halt in trading until such news release is issued. Pending the issuance of such news release, the Company should also advise those parties who have knowledge of the undisclosed material information that it is material and that it has not been generally disclosed.

- (d) Disclosure must be corrected promptly if the Company subsequently learns that earlier disclosure by the Company contained a material error at the time it was given.

### 3.3 News Releases Announcing Material Information

All news releases announcing material information must be approved by at least one of the Disclosure Officers.

If the Exchanges upon which shares of the Company are listed are open for trading at the time of a proposed announcement of material information, prior notice of the news release must be provided to the market surveillance/regulation department of the Exchanges to enable a trading halt, if deemed necessary by the Exchanges. If such news release is issued outside of trading hours, market surveillance must be notified before the market opens.

News releases announcing material information must be disseminated through a news wire service approved by the Exchanges that provides simultaneous national distribution to stock exchange members, relevant regulatory bodies, and appropriate financial media.

News releases are to be posted on the Company's website promptly after release over the news wire. The news release page of the website shall include a notice that advises the reader that the information posted was accurate at the time of posting, but may be superseded by subsequent news releases.

### 3.4 Trading Restrictions

It is illegal for anyone to purchase or sell securities of any public company with knowledge of material information affecting that issuer that has not been publicly disclosed. Except "in the necessary course of business", it is also illegal for anyone to inform any other person of material non-public information. For this reason, all Directors, officers and employees are requested and encouraged to follow the "need to know" principle when considering whether to discuss undisclosed material information with any other Director, officer or employee.

The Company has adopted an Insider Trading Policy, which prohibits employees, officers and directors of the Company and other insiders of the Company ("**Insiders**") from trading in securities of the Company (including exercising any options) while they have knowledge of undisclosed material information about the Company or when a "blackout period" has been instituted by the Company (See Section 3.5, "Blackout Periods").

For further information on the Company's policy with respect to trading restrictions and blackouts, please refer to the Company's Insider Trading policy.

### 3.5 Blackout Periods

In addition to the provisions of Section 3.4, "Trading Restrictions" above, the Disclosure Officers or the Company may institute "**blackout periods**" from time to time when trading (including the exercise of stock options) by specified Directors, officers and employees should not take place. The purpose of a "blackout period" is to avoid the potential for improper insider trading or even the perception or appearance of improper insider trading. For example, a "blackout period" may surround the release of financial results, a corporate restructuring or other material change.

Where appropriate and feasible, the Disclosure Officers shall institute a "blackout period" in advance of the disclosure of a material change. The duration of any particular "blackout period" and the persons subject to that blackout shall be determined by the Disclosure Officers given the particular circumstances of the material change. Where reasonable in the following circumstances, a "blackout period" shall also be implemented as follows:

- (a) a proposed transaction that would constitute a material change: the Disclosure Officers shall maintain a list of those Directors, officers and employees who are aware of the proposed transaction, and the date each such person became aware of the proposed transaction (which is also the date on which such person will become subject to the blackout period for the proposed transaction. The blackout period shall be terminated on the earlier of the date on which the proposed transaction is abandoned; and the closing of trading on the principal Exchange (by dollar volume) on the day following disclosure of the material information by press release; and
- (b) in connection with the filing of quarterly or annual financial statements and management's discussions and analysis of financial results ("**FS and MD&A**"): those officers and employees working in the Company's finance/accounting department, as well as other appropriate persons (such as officers and employees working in the Company's marketing department who would be aware of the Company's revenues for the period) could be subject to a blackout commencing approximately two weeks following the end of the financial reporting period and ending on the closing of trading on the principal Exchange (by dollar volume) on the day following disclosure of the material information by press release and filing of the FS and MD&A.

The Directors, officers and employees who are made subject of any blackout period will be notified by e-mail or other form of written communication of the commencement and termination of a blackout period imposed on them and during the blackout period are prohibited from communicating (tipping) internally or externally to anyone else that they are subject to the blackout period until after it has been terminated. Affected Directors, offices and employees may apply to a Disclosure Officer for approval to trade in the Company's securities during the "blackout period".

For greater certainty, if the grant date of any equity-based securities (i.e. stock option grants, RSU or PSU grants) falls within a trading blackout period, then the grant date shall be at 12:01 a.m. (Pacific Time) on the day after the date that the trading blackout is lifted and the exercise price thereof will be the closing price of the Company's common shares on the principal Exchange (by dollar volume) on the date that the trading blackout is lifted.

### **3.6 Quiet Periods**

The Disclosure Officers or the Company may determine that it is appropriate for the Company to observe "**quiet periods**", during which time comments with respect to the Company's current operations or expected results will not be provided to analysts, investors or other market professionals. This is in order to avoid the potential for improper selective disclosure or even the perception or appearance of improper selective disclosure. The Company need not stop all communications with analysts or investors during the "quiet period". However, communications should be limited to responding to inquiries concerning publicly available or non-material information.

### **3.7 Designated Spokespersons**

The Company may designate a limited number of spokespersons responsible for communication with the investment community, regulators or the media. The Disclosure Officers and any Investor Relations Officer of the Company, if so authorized by the CEO, shall be the designated spokespersons for the Company. A Disclosure Officer may, from time to time, designate others within the Company to speak on behalf of the Company or to respond to specific inquiries. Any individual designated as a spokesperson shall review and appropriately inform themselves of all of the Company's continuous disclosure documents.

Employees who are not designated spokespersons must not respond under any circumstances to inquiries from the investment community, the media or others, unless specifically asked to do so by an authorized spokesperson. All such inquiries shall initially be referred to a Disclosure Officer or an Investor Relations Officer.

### **3.8 Rumours**

The Company does not comment, affirmatively or negatively, on rumours. This also applies to rumours on the Internet. The Company's designated spokespersons will respond consistently to those rumours, with words to the effect of, "It is our policy not to comment on market rumours or speculation." If undisclosed material information has been leaked and appears to be affecting trading activity in the Company's stock, or the Exchanges request that the Company make a definitive statement in response to a market rumour that is causing unusual activity in the stock, the Disclosure Officers will consider the matter and determine if a trading halt should be discussed with the Exchanges and to promptly issue a news release disclosing the relevant material information or confirm there is no undisclosed material information.

### **3.9 Contacts with Analysts, Investors and the Media**

Disclosure in individual or group meetings does not constitute adequate disclosure of information that is considered material non-public information. If the Company intends to announce material information at an analyst or shareholder meeting or a press conference or conference call, the announcement must be preceded by a news release.

The Company recognizes that meetings with analysts and investors are an important element of the Company's investor relations program. The Company will meet with analysts and investors on an individual or small group basis as needed and will initiate contacts or respond to analyst and investor calls in a timely, consistent and accurate fashion in accordance with this Policy.

The Company will provide only non-material information at individual and group meetings and at industry conferences, in addition to publicly disclosed information.

As much as possible, all meetings with investors or analysts, or groups thereof, should be attended by two or more Company representatives, at least one of whom shall be a designated spokesperson of the Company.

### **3.10 Reviewing Analyst Draft Reports and Models**

The Company may review, when possible, analysts' draft research reports or models for the purpose of pointing out errors in fact based on publicly disclosed information. The Company will limit its comments to identifying publicly disclosed factual information that may affect an analyst's model or to pointing out inaccuracies or omissions with reference to publicly available information about the Company. The Company will not confirm, or attempt to influence, an analyst's opinions or conclusions and will not express comfort with the analyst's model and earnings estimates.

In order to avoid appearing to "endorse" an analyst's report or model, when providing comments the Company will indicate that the report or model was reviewed only for factual accuracy.

### **3.11 Distributing Analyst Reports**

Analyst reports are proprietary products of the analyst's firm that the Company does not endorse, nor wish to appear to endorse. Accordingly, the Company will not provide analyst reports through any means to persons outside of the Company, including posting such information on its website. The Company may post on its website a complete list, regardless of the recommendation, of all the investment firms and analysts who provide research coverage on the Company but will not post a partial list of analysts. If provided, such list will not include links to the analysts' or any other third party websites or publications and will indicate that the Company does not endorse any of the analysts' reports.

### **3.12 Conference Calls and Industry Conferences**

(a) *Conference Calls*

Conference calls may be held where deemed appropriate by the Disclosure Officers, for major developments, whereby discussion of key aspects is accessible simultaneously to all interested parties, some as participants by telephone and others in a listen-only mode by telephone or via a webcast over the Internet.

The call will be preceded by a news release containing all relevant material information. At the beginning of the call, a Company spokesperson will provide appropriate cautionary language with respect to any forward-looking information and direct participants to publicly available documents containing a full discussion of the risks and uncertainties.

The Company will provide advance notice of the conference call or webcast by issuing a news release announcing the nature of the information to be discussed on the call, the date and time of the call and providing information on how interested parties may access the call or webcast. In addition, the Company may send invitations to analysts, institutional investors, the media and others invited to participate. Any non-material supplemental information provided to participants will also be posted to the website for others to view.

A tape recording of the conference call and/or an archived audio webcast on the Internet may be made available following the call for a period of time deemed appropriate by the Disclosure Officers.

Promptly after the conference call, the Disclosure Officers will discuss whether a disclosure of previously undisclosed material information occurred during the call, and if so take steps to publicly disclose the information promptly via news release, as per this Policy.

(b) *Industry Conferences*

All speeches or talks at a public forum or an event where a member of the media could have access (other than industry conferences where material non-public information is not anticipated to be disclosed or discussed) must be approved in advance by a Disclosure Officer.

No material non-public information may be released in any forum unless approved by a Disclosure Officer and accompanied by wide public dissemination in accordance with this Policy.

Participants in industry conferences are encouraged to check with a Disclosure Officer if the subject matter of an industry conference appears to be sensitive or controversial.

**3.13 Disclosure Controls**

Under National Instrument 52-109, "Certification of Disclosure in Issuers' Annual and Interim Filings" ("**NI -52-109**"), the CEO and the CFO are required, in connection with the filing of the Company's annual and interim statutory filings, to sign a certificate certifying a number of things including matters in relation to the Company's "disclosure controls and procedures" ("**Disclosure Controls**") which are generally defined as controls and other procedures of an issuer designed to provide reasonable assurance that the information required to be disclosed in the issuer's annual filings, interim filings or other reports is recorded, processed, summarized and reported within the prescribed time period.

In this connection, the Disclosure Officers will establish, maintain and evaluate reasonable Disclosure Controls and other procedures which are to be implemented and carried out under their supervision. To assist the Disclosure Officers, it is essential that all directors, officers and employees ensure that the Disclosure Officers are kept fully apprised of all pending and potentially material developments in the business affairs of the Company so that the Disclosure Officers are able to determine the appropriateness and timing of the public disclosure of those developments.

### **3.14 Forward-Looking Information**

Should the Company elect to disclose forward-looking information ("**FLI**") in continuous disclosure documents, speeches, conference calls, or news releases, the following guidelines will be observed:

- (a) The information, if deemed material, will be disseminated via news release in accordance with this Policy.
- (b) The information will be clearly identified to be forward looking.
- (c) The factors and assumptions that were used to arrive at the FLI must be clearly described.
- (d) The information will be accompanied by a statement that identifies, in specific terms, the risks and uncertainties that may cause the actual results to differ materially from those projected in the statement.
- (e) The information will be accompanied by a statement that disclaims the Company's intention or obligation to update or revise the FLI, whether as a result of new information, future events or otherwise, except as otherwise required by applicable securities laws. Notwithstanding this disclaimer, should subsequent events prove past statements to be materially off target, the Company may choose to issue a news release explaining the reasons for the difference. In this case, the Company should update its guidance on the anticipated impact.

### **3.15 No Grant of Stock Options**

When undisclosed material information exists, it is not appropriate for the Company to grant stock options (even if the recipient of such options is not aware of the undisclosed material information), except in circumstances where such grants are specifically permitted by the rules of the Exchanges.

### **3.16 Responsibility for Electronic Communications**

This Policy also applies to communications made electronically. Accordingly, officers and personnel responsible for written and oral public disclosures shall also be responsible for communications made electronically.

The Company will designate, from time to time, a person to be responsible for updating the investor relations section of the Company's website. The Disclosure Officers are responsible for monitoring all Company information placed on the website to ensure that it is accurate, complete, up-to-date and in compliance with relevant securities laws.

The Disclosure Officers must approve all links from the Company website to a third party website. Any such links will include a notice that advises the reader that he or she is leaving the Company's website and that the Company is not responsible for the contents of the other site.

Investor relations material shall be contained within a separate section of the Company's website and shall include a notice that advises the reader that the information posted was accurate at the time of posting, but may be superseded by subsequent disclosures. All data posted to the website, including text and audiovisual material, shall show the date such material was issued. Any material changes in information must be updated promptly.

Disclosure on the Company's website alone does not constitute adequate disclosure of information that is considered material non-public information. Any disclosures of material information must be handled in accordance with this Policy prior to publication on its website.

The Disclosure Officers will designate a person or persons to be responsible for responses to electronic inquiries. Only public information or information which could otherwise be disclosed in accordance with this disclosure policy shall be utilized in responding to electronic inquiries.

In order to ensure that no material undisclosed information is inadvertently disclosed, employees are prohibited from participating in Internet chat rooms, bulletin boards or newsgroup discussions on matters pertaining to the Company's activities or its securities. Employees who encounter a discussion pertaining to the Company should advise any one of the Disclosure Officers immediately, so the discussion may be monitored.

### **3.17 Communication and Enforcement**

This Policy will be circulated to all directors, officers and employees upon its inception, and again whenever significant changes are made to it or the Disclosure Officers otherwise deem it necessary. New directors, officers and employees will be provided with a copy of this Policy upon joining the Company.

Nothing in this Policy should be construed or interpreted as limiting, reducing or eliminating the obligation of any director, officer or employee of the Company to comply with all applicable laws. Conversely, nothing in this Policy should be construed or interpreted as expanding applicable standards of liability under provincial or federal law for directors or officers of the Company.

### **3.18 Plain Language Principles**

The Company will endeavour to apply plain language principles when preparing its disclosure, including, but not limited to:

- (a) using short sentences;
- (b) using definite everyday language;
- (c) using the active voice;
- (d) avoiding superfluous words;
- (e) organizing the document in clear, concise sections, paragraphs and sentences;
- (f) avoiding jargon;
- (g) using personal pronouns to speak directly to the reader;
- (h) avoiding reliance on glossaries and defined terms unless it facilitates understanding of the disclosure;
- (i) not relying on boilerplate wording;
- (j) avoiding abstract terms by using more concrete terms or examples;
- (k) avoiding multiple negatives;
- (l) using technical terms only when necessary and explaining those terms; and
- (m) using charts, tables and examples where it makes disclosure easier to understand.

**4. CURRENCY**

This Policy was originally approved and adopted by the Board effective on January 7, 2019.